



FOR IMMEDIATE RELEASE

Discover America Canada Presents Media Awards

Toronto, ON. (October, 2019) - Discover America Canada announced the winners of their prestigious award program which recognized Canadian travel media for outstanding consumer, travel trade, photographic and online digital story featuring the USA.

The awards were presented to the winners at the Annual Media Day held in Toronto on October 4th.

There were four media award categories including Best USA Travel Destination – Consumer; Best Travel Trade article; Best Photography and Best online/digital travel article.

The winners of the awards were:

Best Consumer article was won by Josephine Matyas for her story, The Drama of Yellowstone National Park published in Canadian RVing magazine, Jan-Feb 2019 issue.

Greg Coates, Assistant Editor at Baxter Travel Media, took home both awards for Best Travel Trade Article and Best Photography for his story titled Fort Worth: Cowboy Cool and Lots More, published in the Travel Courier.

Simone Olivero, Senior Editor at Today's Parent Magazine, won the award for Best Online Travel Article for her [digital story](#) on why Canadians should take the kids to Kissimmee in Florida for a family vacation.

The awards were sponsored by Air Canada who rewarded each winning journalist with an Air Canada return ticket to their choice of any USA destination serviced by Air Canada.

Images of the winners can be downloaded here:

<https://www.dropbox.com/sh/efk0n7cxa0fkpx2/AAARTIGjGZwF1D3UXtZf7FaQa?dl=0>

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Discover America Canada:

Discover America Committee Canada is a membership organization dedicated to exchange and collaboration to increase awareness of, and build Canadian tourism to the United States. <https://discoveramericacanada.org/>

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