



Promoting U.S. Travel and Tourism to Canadians

ABOUT US:

Discover America Canada is Canada's leading organization dedicated to promoting travel and tourism to the United States from Canada. As the only Canadian based organization sanctioned by the U.S. Travel Association (www.ustravel.org), we offer a variety of initiatives that connect travel and tourism stakeholders on both sides of the border and provide our members with the latest statistics, trends and news for travel and tourism to the United States from Canada.

Canadian Members Include:

- Canadian Travel Media
- Tour Operators
- Travel Agents
- Airline, Motor Coach & Rail Companies
- Destination Marketing Representatives

U.S. Members include:

- Federal and State Tourism Organizations
- CVBs and DMOs
- Hotels
- Attractions
- Car Rental Companies

TOP REASONS TO JOIN:

- Opportunities to network with influential colleagues in the industry who share an interest in the Canadian market.
- Regular meetings in Toronto, featuring speakers and topics of interest pertaining to tourism to the United States from Canada.
- Preferential access to the latest statistics and information on travel to the United States from Canada.
- Liaison between members and US Travel Association and Brand USA – ensuring the Canadian voice is heard.
- Exclusive invitation to the Discover America Canada Canadian Delegation Reception at IPW.
- Opportunity to participate in the Discover America Day Media Market Place, where U.S. destinations and attractions connect with Canadian travel media.
- Sponsorship opportunities to increase awareness among other members at IPW, Discover America Day (Media Marketplace) and regular meetings.
- Access to the Members Only section of the www.DiscoverAmericaCanada.org website, featuring exclusive content, member contact information and other benefits.

Discover America - Canada, 6700 Century Ave Suite 100, Mississauga, Ontario L5N 6A4

T: (905) 826-5174 F: (416) 352-5567 E: admin@discoveramericacanada.org



DISCOVER AMERICA – CANADA MEMBERSHIP APPLICATION FORM

Company: _____

Address: _____

City: _____ Province/State: _____ Postal Code/Zip Code: _____

Telephone: _____ E-Mail Address: _____

Website: _____

Contact Name: _____

Title: _____

What is the Nature of your business in the United States? _____

Which State(s) or areas in the United States do you represent/sell (if any): _____

Type of Organization (Please Check one)

Accommodations

Allied Organizations (travel related goods and services; publications; broadcast media; service support groups, such as advertising, public relations, consulting and research firms; financial institutions)

Attractions (amusement, casinos, cultural, dining/entertainment, historical, natural, shopping, sightseeing, zoo/aquarium, attraction association services)

Destination Marketing Organizations, Associations, and Government Agencies

Transportation Companies (individual air, auto/rv rentals, bus, cruise ship, rail)

Travel Packagers and Distribution Networks (travel agencies, tour operators, receptive operators, and on-line companies)

Membership Runs from January 1 – December 31.

Member \$339 CDN (includes HST)

Payment Information: Cheque Visa MasterCard Amex

Credit Card #

Expiry Date:

CVV#

Name on Card:

Signature:

Discover America - Canada, 6700 Century Ave Suite 100, Mississauga, Ontario L5N 6A4

T: (905) 826-5174 F: (416) 352-5567 E: admin@discoveramericacanada.org